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Mexican political scientist, specialist in the positioning, promotion and implementation of public policies with emphasis on Digital Economy. Public Policy and Government Affairs Director at Mercado Libre Mexico, President of Fintech Association of Mexico, Executive Vice President of the Mexican Internet Association (AIMX), and Member of the Board of the International Chamber of Commerce in Mexico (ICC). Graduated in Political Science from ITAM with more than 15 years of experience in public policy, government relations, lobbying and political communication. Former Director of Corporate Affairs and Communications at L'Oréal México, Public Policies Senior Manager at Uber and former Public Affairs Director at Polithink, a specialized lobbying firm. She also served as Legislative Advisor in the LXI Legislature of the Chamber of Deputies.